



# CLARKSVILLE RIVERFEST

The information below outlines all sponsorship opportunities for the 2022 Clarksville Riverfest with Clarksville Parks & Recreation Department.

## RIVERFEST | Five Sponsorship Levels

Riverfest is Clarksville's longest-running community festival and brings more than 30,000 people to the banks of the Cumberland River in an arts and recreation celebration. Music, art, family events, and more will fill McGregor Park on Sept. 9-10. Admission and entertainment at the festival are free and open to the public. To stay up to date on Riverfest, visit the festival website, [www.clarksvilleriverfest.com](http://www.clarksvilleriverfest.com).

SPONSOR BENEFITS	PRESENTING SPONSOR \$15,000	STAGE SPONSOR \$10,000	ZONE SPONSOR \$5,000	EVENT SPONSOR \$1,000	BANNER SPONSOR \$500
Presented by Status	✓				
Stage Naming Rights	✓	✓			
10x10 Booth space in prime location	✓	✓	✓	✓	
VIP passes for lunch and dinner hours	✓	✓	✓		
Meet and Greet passes for Festival Headliner	✓	✓			
Opportunity for giveaway items and announcements on stage	✓	✓			
Logo inclusion on all print advertisements	✓				
Logo inclusion on all radio advertisements	✓				
Logo inclusion on all digital advertisements	✓	✓			
Logo inclusion on the festival website	✓	✓	✓	✓	
Logo inclusion on social media mentions	✓	✓	✓	✓	
Logo inclusion on banner at the festival (provided by festival)	✓	✓	✓	✓	✓

**ZONE SPONSOR OPTIONS :** ZONE SPONSOR WILL HAVE ZONE NAMING RIGHTS

**EVENT SPONSOR OPTIONS:** 1,000- Regatta



For more information, contact our Special Events team by phone at (931) 645-7476 or by emailing [parksrec@cityofclarksville.com](mailto:parksrec@cityofclarksville.com).