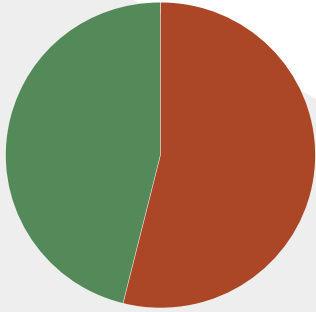




# 2019 ANNUAL REPORT

# ATHLETICS

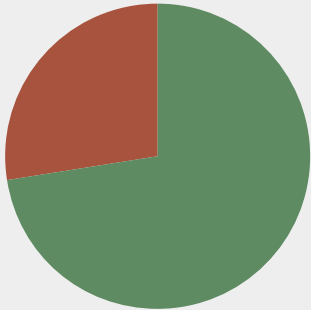
LEAGUES & EVENTS



## ADULT SOFTBALL LEAGUE

- 54 SPRING SOFTBALL TEAMS
- 46 FALL SOFTBALL TEAMS

**782**  
TOTAL GAMES



## YOUTH BASEBALL/SOFTBALL LEAGUE

- 783 SPRING YOUTH BASEBALL/SOFTBALL PARTICIPANTS
- 296 FALL YOUTH BASEBALL/SOFTBALL PARTICIPANTS

**1,079**  
TOTAL PARTICIPANTS

**242** YOUTH BASKETBALL PARTICIPANTS

## YOUTH VOLLEYBALL LEAGUE

**113 PARTICIPANTS** 2019-20 SEASON

**95 PARTICIPANTS** 2018-19 SEASON

## **NEW! NFL FLAG FOOTBALL LEAGUE**

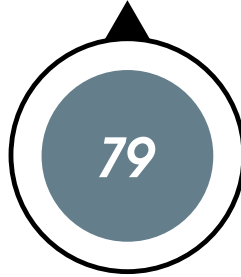
PARTICIPANTS



PRACTICES



GAMES PLAYED



## **WONDER KIDS TRIATHLON**

**142 PARTICIPANTS**

## **TENNIS**

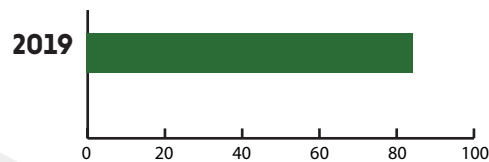
**ADULT LEAGUES 138**

**CTA TOURNAMENTS 136**

**WALK UPS 130**

**HIGH SCHOOL MATCHES 60**

# **50 PLUS GAMES**



## **FACILITY USAGE BY COMMUNITY ATHLETIC ORGANIZATIONS**

**Clarksville National Little League**

935 participants (City leased fields)

**Northwest Little League**

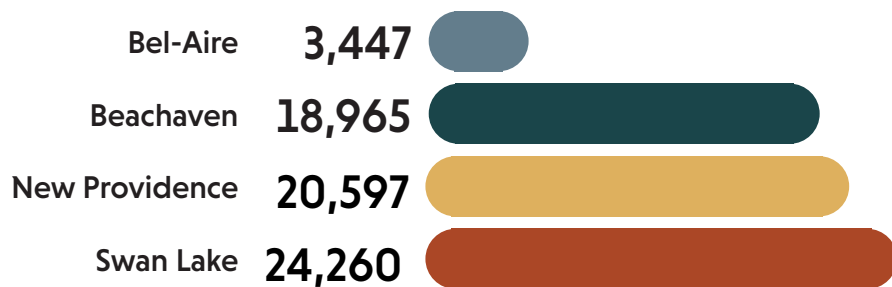
306 participants (City leased fields)

**Clarksville Orioles - Middle School**

80 participants (City leased fields)

# AQUATICS

SWIMMING POOLS



**67,269** OUTDOOR ATTENDANCE      **20,007** INDOOR ATTENDANCE

## **4 NEW PROGRAMS**

Water Walking, Deep Water Aerobics, Evening Aerobics, and Dive-In Movie

## **693 SWIM LESSONS OFFERED**

Parent and child, preschool, Levels 1 - 5 swim lessons during the summer and parent child, preschool and Levels 1-4 during the indoor season.

# CLARKSVILLE BCYCLE

BIKE RIDES AND MEMBERS

## MILES RIDDEN



CUMBERLAND

7,393



APSU

5,034.9



LEGION & 2ND ST.

472.6



LIBERTY PARK

16,043.1



POLLARD TRAIL

34,174.5



PUBLIC SQ.

1,865.8

# 2,597,273

CALORIES BURNED

# 64,983.9

TOTAL MILES

# 10,445

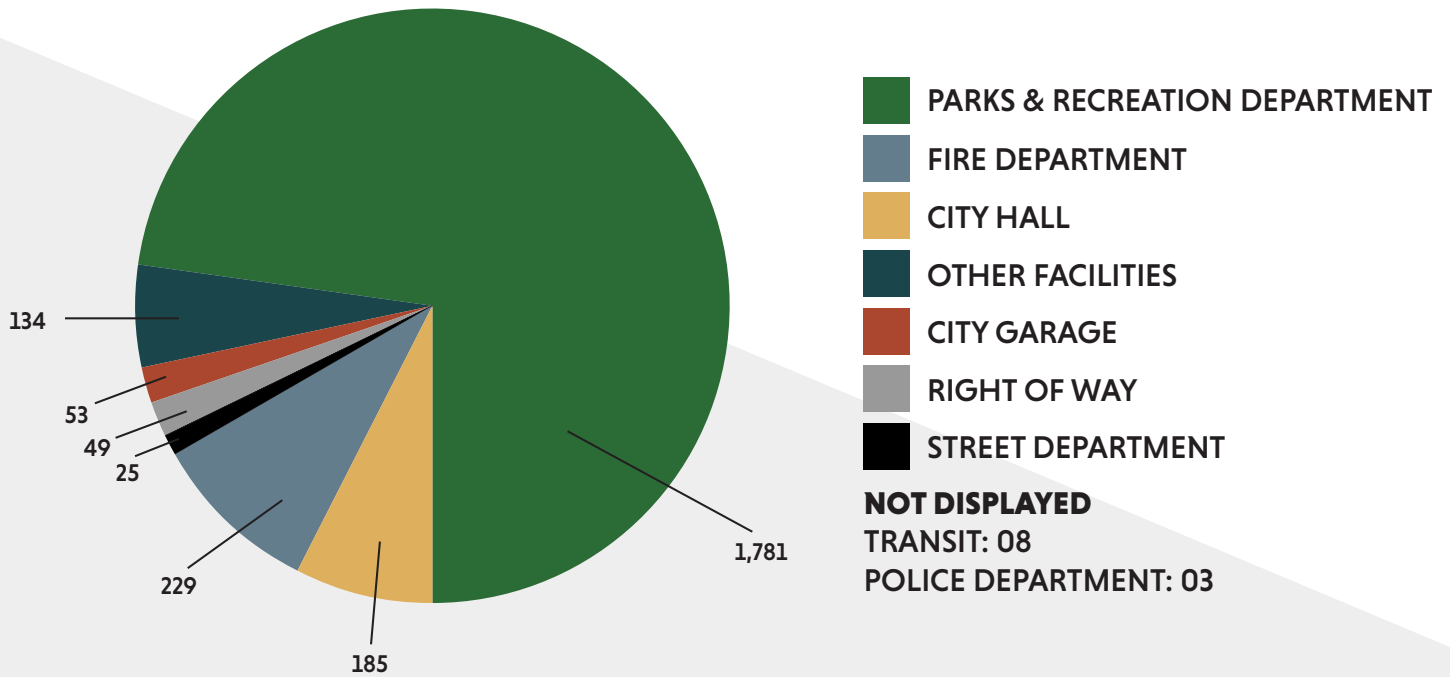
TRIPS TAKEN

# FACILITY & MAINTENANCE

WORK ORDERS & MORE



## 2,467 COMPLETED WORK ORDERS



## TYPES OF WORK ORDERS

- |                 |                             |                |
|-----------------|-----------------------------|----------------|
| Electrical      | Playground Installation     | Events         |
| Plumbing        | HVAC Installation & Repairs | Roof Repairs   |
| Concrete Work   | Flood Clean up              | Carpentry Work |
| Welding         | General Maintenance         | Siren Repairs  |
| Lock Smith Work | Painting                    | Landscaping    |

# FORT DEFIANCE

CIVIL WAR INTERPRETIVE CENTER

The Interpretive Center hosts tour groups and field trips along with events like the Indian Artifact Display, Surrender of Clarksville, Life in the 1800's, March to the Past, and more!

**14,729** **TOTAL VISITORS**

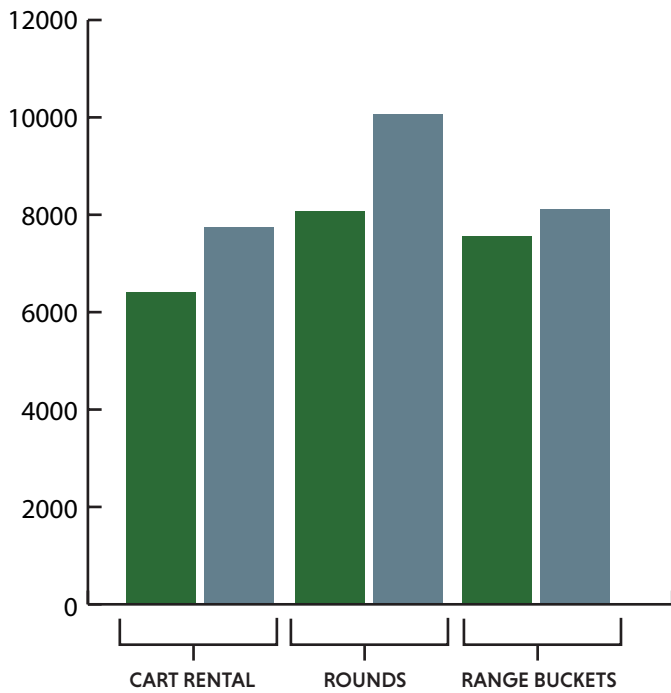
**6** **NEW PROGRAMS OFFERED**

**38** **FIELD TRIP VISITS**

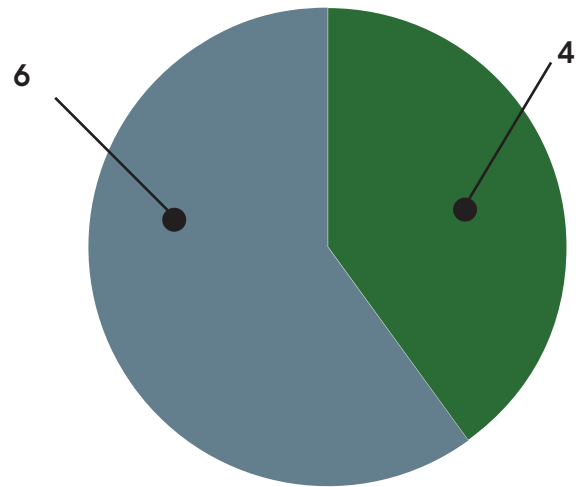
# GOLF

MASON RUDOLPH | SWAN LAKE

## MASON RUDOLPH GOLF COURSE

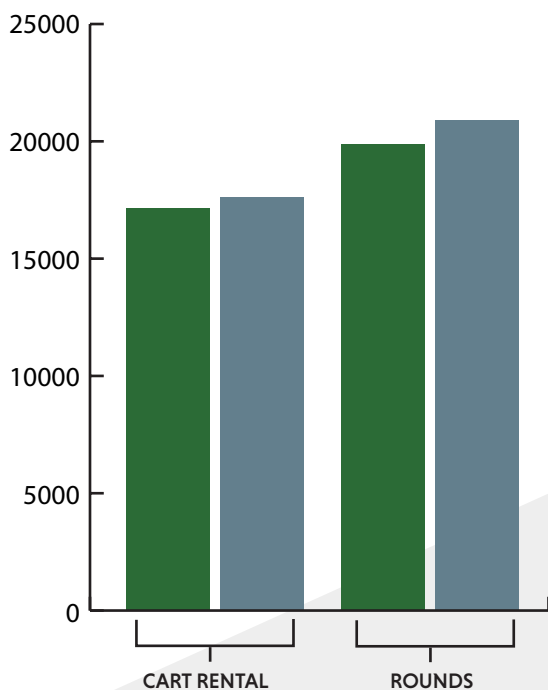


2018 2019

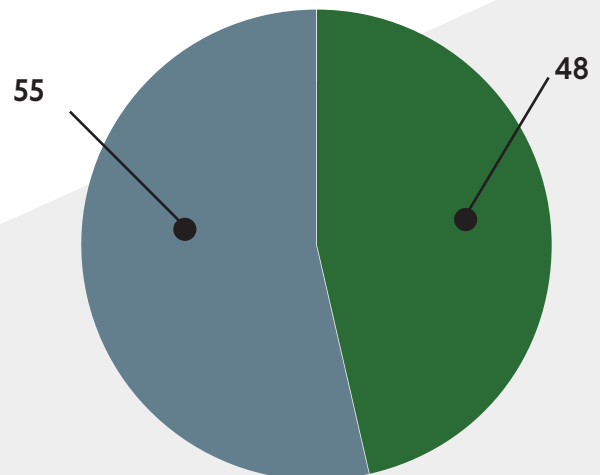


ANNUAL CART RANGE MEMBERSHIPS

## SWAN LAKE GOLF COURSE



**NEW!** ALL SPORT SIMULATOR  
**311 ROUNDS PLAYED**



ANNUAL CART RANGE MEMBERSHIPS



# RECREATION CENTERS

PROGRAMMING & MEMBERSHIPS

Clarksville is home to three recreation centers that provide residents with fun experiences at an affordable price! Each center features a full size gymnasium, fitness center with cardiovascular and strength training equipment, game room, and a meeting space that is available for reservations.

BURT-COBB

CROW

KLEEMAN

## FACILITY ATTENDANCE

18,359

BURT-COBB

22,183

CROW

45,133

KLEEMAN

33

CLASSES & PROGRAMS OFFERED

14 NEW PROGRAMS

43

CLASSES & PROGRAMS OFFERED

20 NEW PROGRAMS

40

CLASSES & PROGRAMS OFFERED

14 NEW PROGRAMS

13,700

SUMMER YOUTH PROGRAM LUNCH MEALS SERVED!

## What's New?

- NEW! Hockey Table, Scoreboard, and Treadmill
- NEW! Scoreboard
- NEW! Fitness Center, Scoreboard, Backboards, and Spirit Rower Machine

# MARKETING

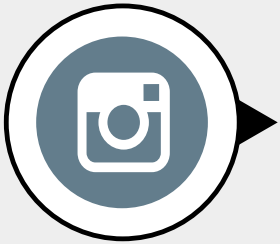
SOCIAL OVERLOOK



**1K**  
POSTS

**26K**  
FANS

**11K**  
CLICKS

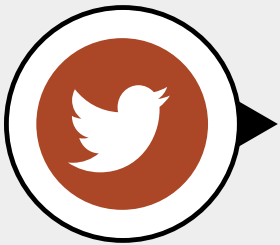


**834**  
POSTS

**6.9K**  
FOLLOWERS

**49K**  
ENGAGEMENTS

**8.2K**  
VIEWS



**930**  
TWEETS

**2.6K**  
FOLLOWERS

**1.5K**  
ENGAGEMENTS

**1.7K**  
CLICKS

# SPECIAL EVENTS

EVENTS IN CLARKSVILLE, TENNESSEE

## CHOCOLATE AFFAIR

**600 TICKETS SOLD**

**500 REGULAR TICKETS & 100 VIP TICKETS  
TICKETS SOLD OUT IN 30 DAYS!**

## CLARKSVILLE BBQ BASH

**19 PRO TEAM**

**17 CORNHOLE TEAMS**

## CHRISTMAS LIGHT RUN

**300 REGISTERED**

**278 ATTENDEES**

**183 RUNNERS FOR 5K & 95 RUNNERS FOR 1 MILE**

## CHRISTMAS PARADE

**160 ENTRIES**

## FRIGHT ON FRANKLIN

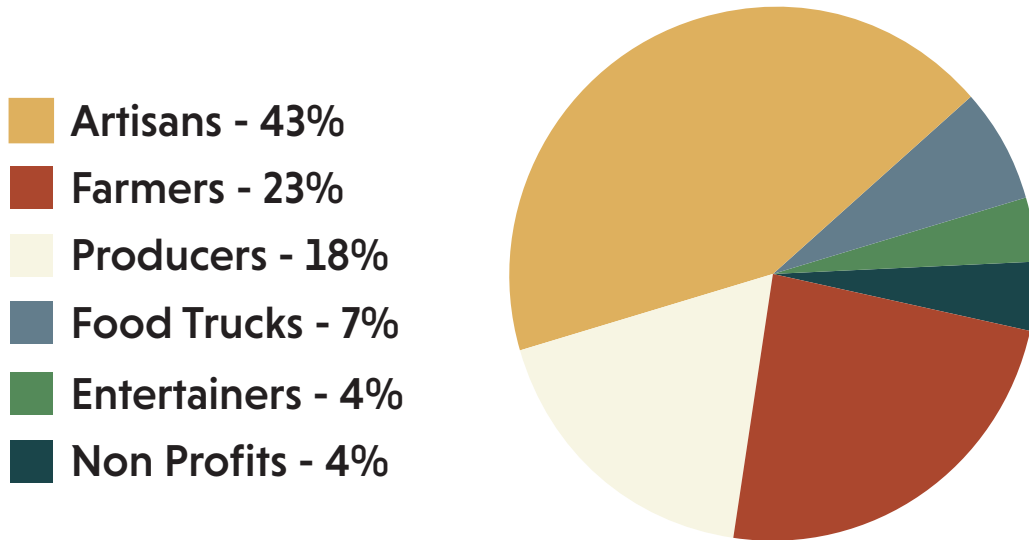
**60+ VENDORS & LOCAL ORGANIZATIONS**

**5K+ ATTENDEES**

# CLARKSVILLE DOWNTOWN MARKET

## **112 VENDORS**

FARMERS, PRODUCERS, ARTISANS, FOOD TRUCKS, ENTERTAINERS, NON-PROFITS



**20** SATURDAYS A YEAR  
**10** SPECIAL EVENTS

**163** MARKET DINNER PARTICIPANTS  
TICKETS SOLD OUT IN 10 DAYS!

## HANDMADE HOLIDAYS

**69 VENDORS, 2K ATTENDEES**

## MOVIES IN THE PARK

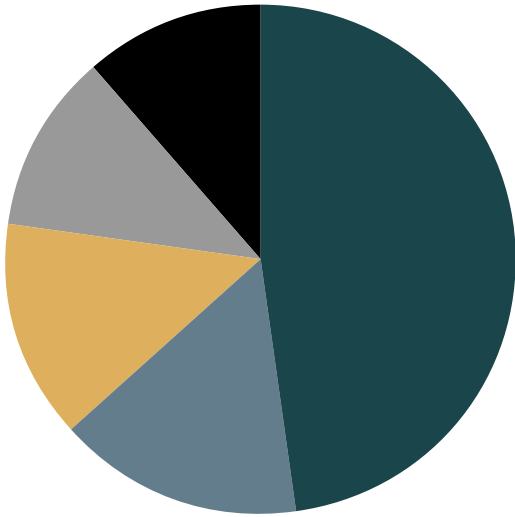
**8 SCREENINGS**

AVERAGE OF 500-900 PER SHOWING  
4 AT HERITAGE PARK | 4 AT LIBERTY PARK

# RIVERFEST

Riverfest is Clarksville's longest running community festival. It brings more than 30,00 people to the banks of the Cumberland River.

**35,000**  
PARTICIPANTS



## VENDORS/BOOTHS

Non Profits	34	■
Food	11	■
Retail Booth	10	■
Corporate Booth	8	■
Artisan Vendors	8	■

# QUEEN CITY ROAD RACE

## **705 PARTICIPANTS**

5K: 511 | 1 MILE: 193

# PROJECTS

## NOTEWORTHY PROJECTS

- **Billy Dunlop** will be undergoing a makeover beginning November 1, 2019. Work on the pavilion will include a new roof, the replacement of rotted wood in the ceiling, new columns and ADA Accessible restrooms. We are also addressing a serious erosion issue at the river bank thanks in part to a grant from TDEC. A riparian barrier will be planted to help combat the loss of earth and trees due to flooding and pedestrian traffic. The 30' strip of barrier will include planted trees, and natural grasses that will not be mowed in order to allow the roots to take and hold the bank together.
- **Red River East Trailhead** has an anticipated completion and ribbon cutting on April 18. This is the newest section of the Red River East Trail which will be open for bikers and pedestrians. The will include a shallow water access point for paddle boaters, canoers and kayakers. The next phase in this project will be the addition of a pedestrian bridge to span the Red River and connect the existing Greenway at the north side of the Red River. The City accepted a \$1.8 million dollar grant for this project in September 2019. With this piece of the project in place, trail goers can conceivably go from Tiny Town Road to Upland Trail overlooking Valleybrook Park without encountering a motorized vehicle.
- **Exit 8 Athletic Complex** plans are currently being drawn for the construction of artificial turf, multipurpose fields, and an all access playground as Phase 1 of the Exit 8 Athletic Complex. More to come as the project develops.
- **At Swan Lake Golf Course** the back nine cart path is scheduled for repaving this year. The sand traps throughout the course were dug out, reshaped and given new, white sand adding to the views on this beautiful course.
- **Sevier Station** will be undergoing renovations in 2020 to include a new shake roof that was damaged in the October storms by a fallen tree.
- **Lettie Kendall** had a new restroom facility built thanks to funding from the Clarksville Housing and Community Development Department. This running water restroom will be open to serve park goers when the weather warms in Spring.
- **Dixon Park** will be adding land along Franklin Street, thanks to a donation from the Fifth Ward Baptist Church.
- **The Pollard Road Trailhead of the Clarksville Greenway** will have added parking this Spring thanks to a donation from the Gendreau family. This wildly popular trailhead has outgrown the existing parking lot. Parking spaces are being added to the adjacent land to accommodate walkers, runners and bikers.
- The trees along Franklin Street were removed and replaced with smaller growing trees. The previous trees had outgrown their wells and were branching into the awnings of the businesses along the street. Uplighting was added as well to add to the aesthetics of the street-scape.
- **Smith Pool** was demolished and filled in this year. This choice was made due to the state of disrepair and the severe decline of patrons to that pool. Additionally, the school system wanted the space for additional parking.
- **Swan Lake Pool** was renovated and improved, thanks in part to a \$488,000 grant from the Tennessee Department of Environment and Conservation's Local Parks and Recreation Fund. It now sports a kids' splash area, a refurbished waterslide, and a new drop slide. In addition, the park now has ADA compliant sidewalks and restrooms, a repaved and upgraded parking lot, more perimeter lighting, and pavilions and cabanas that are available for rental. The renovations resulted in a 61% attendance increase for 2019.