

Clarksville-Montgomery County Minority Business Development Workshop Presented by:



**Montgomery County Civic Hall
350 Pageant Lane, Clarksville, TN 37040
Tuesday, April 25th
8:00 a.m.-1:00 p.m.**

Program Agenda

8:00 a.m.

Event check-in/registration & continental breakfast snacks sponsored by: City of Clarksville

8:30 a.m.

Greetings from the Clarksville-Human Relations Commission -Candy Johnson, Human Relations Commission Chair

8:35 a.m.

Greetings from City of Clarksville & Montgomery County Mayors

The Honorable Jim Durrett, Mayor - Montgomery County
The Honorable Kim McMillan, Mayor - City of Clarksville

8:45 a.m.

Clarksville-Montgomery County Economic Development Overview- Michelle Dickerson Parker, Director of Marketing & Communications and Robin Burton, Director of Economic Development for Clarksville-Montgomery County Industrial Development Board

9:10 – 10:05 a.m.

Listen, Learn & Inquire Clarksville Diversity Business Panel

Panel facilitator – Joel Butcher, Owner Advertising Publication: Savemint & Former WJZM Mind Your Business Radio Show Host

Panelists:

Antonio Murgas, **Dominos Franchise** • Song Brown, **Song's Tae Kwon Do** • Lori Smith, **Clarksville Fencing** • Earl Huntley, **Ambitionz** • Kimberly Bond Wiggins, **Wiggings Transit** • Oneeba Mohsun & Roger Khan, **Smokin Chikin Rotisserie & Grill**

10:05-10:20 networking/coffee break

Clarksville-Montgomery County Minority Business Development Workshop Presented by:

10:25 a.m. Keynote Speaker Deb Varallo- President, Varallo Public Relations Firm
Key Strategies to Effectively Marketing and Branding Your Business

10:50-11:00 a.m. Restroom break

Breakout Sessions

11:00-11:45 a.m.

(select one session)

Session 1: “Financial Tips for your small business growth”- Financial Wellness
Regions Bank, Cindy Baggett and Scott Atkins, Regions Branch Managers

Session 2: “The 5 Small Business HR Mistakes”- Cushion Employer Services, Tony
Holt, Chief Development Officer

Staying Legal: “Business Entities and Tax Compliance”- Jimenez Accounting and
Tax Consulting, Maria Jimenez, Accountant and Owner & Erin Lee CPA Firm

11:45-12:05 p.m.

Boxed lunch provided by City of Clarksville

12:05 p.m.

Doing Business with Government- Camille Thomas, purchasing director, City of
Clarksville

12:20 p.m.

SBA’s Small Business Certifications & 8(a)Business Development Program-
Gloria Armstead, Business Opportunity Specialist, United States Small Business
Administration

12:40 p.m.

Small Business Resources and Hot Topics from the Internal Revenue Service-
Alison Broady, *IRS Stakeholder & Communications & Liaison*

1:00 p.m.

Closing Remarks

Clarksville Human Relations Commission Member

*A special thanks to the APSU - Tennessee Small Business Development Center and
Feleesha Page-Johnson for the partnership on this workshop, Montgomery County
Civic Hall for usage of the facility, to all presenters, CHRC volunteers, the Mayor of
Clarksville, Kim McMillan and the Clarksville City Council for annual funding to support
this workshop!

Clarksville-Montgomery County Minority Business Development Workshop Presented by:

Human Relations Commission Members

Candy Johnson (Chair), Joann Latz (Vice-Chair), Maria Jimenez (Treasurer), Erin Lee, Michael Dale, Mohsun Ghias , Feleesha Page Johnson, Mark Kelly, Alexandra Wills (secretary), Councilman Jeff Burkhart, Will Wyatt, Ex-Officio, Mayor Kim McMillan, Ex-Officio

The Clarksville Human Relations Commission's Purpose is to:

- ✓ Organize educational programs for Clarksville residents and City employees on subjects dedicated to the enhancement of human relations, such as discrimination; diversity; cultural sensitivity; bullying; mediation; problem solving; City employment; City bidding; or anti-discrimination, employment, housing, or police conduct laws;
- ✓ Organize an educational program dedicated to the enhancement of human relations for a City governmental unit once the head of the unit consents to the educational program;
- ✓ Identify and meet with leaders of social, economic, racial ethnic, gender, and religious groups within the City;
- ✓ Make recommendations to, and consult with, educational institutions, local and national civil rights organizations, and community groups to foster better human relations;
- ✓ Consult with state and federal agencies regarding laws and policies addressing discrimination and other human relations issues.

Visit us at: <http://www.cityofclarksville.com/hrc>

Clarksville-Montgomery County Minority Business Development Workshop Presented by:

Panelists Bios

Earl Hutley, Ambitionz

Earl Hutley is the owner of multiple businesses here in Clarksville, TN - Ambitionz Mobile Detailing and Ambitionz Cleaning Service (residential and commercial). He is originally from South Carolina but moved to Clarksville in 1988. Mr. Hutley attended Northeast High School but life took a turn and he was unable to graduate with his class. By 2012, Mr. Hutley knew he wanted more in life than working at a factory - so he completed his GED and began to follow his dreams of owning his own business. In 2013, he saw a need in the community for a mobile detailing service; this is the year Ambitionz was originated.

Ambitionz specializes in auto detailing, gutter cleaning, pressure washing services and more. Mr. Hutley takes pride in his work and has thousands of customers that love the convenience of the mobile detailing. With one business already flourishing in the community he decided to begin a sister company offering residential and commercial cleaning in January 2017; also, named Ambitionz (Cleaning Service). Mr. Hutley is excited to see this portion of his business grow just as the mobile detailing/pressure washing portion has. Mr. Hutley is a proud member of the Chamber of Commerce and sits on the board with Big Brothers Big Sisters and thrives off making a difference in the community. Mr. Hutley is a true example that if you follow your dreams and pray, blessings will come down.

Smokin Chikin Rotisserie & Grill

Oneeba Mohsun is the co-founder and co-owner of Smokin Chikin Rotisserie & Grill, fast casual restaurant in Clarksville TN that opened in April 2014 and serves international fusion. She received her MD degree from King Edward Medical College in Pakistan before moving to Tennessee in 2001. Oneeba has been Sunday School teacher for past several years and an active member of events coordination/planning committee at her local church. She also volunteers at local schools for variety of tasks. She loves to cook and experiment with creative food ideas. Oneeba lives in Clarksville with her Husband Mohsun, 14-year-old daughter Fella and 11-year-old son Rayan.

Roger Khan is the co-founder and co-owner of Smokin Chikin Rotisserie & Grill, a fast-casual restaurant in Clarksville TN that opened its doors in April 2014 and serves international fare. Previously, he held increasingly responsible financial and operational roles in various states for corporate and franchise business partners at major food brands such as Yum! Brands (Taco Bell, Pizza Hut & KFC), Arby's and Burger King. Roger earned a Certificate of Education in Economics and Management of Business from the University of Cambridge prior to migrating to the United States from Trinidad & Tobago in 1995 and is still hopeful of graduating with a bachelor's degree from an American university one day. A Clarksville resident since 2010, Roger is a leader in his community and often speak at social, interfaith and diversity events as well as his own weekly church congregations. He lives in Clarksville with his wife Sarika and 2-year-old son Rayyan.

Clarksville-Montgomery County Minority Business Development Workshop Presented by:

Wiggins Medical Transit

Kimberly is Partner at Wiggins Medical Transit since its inception. Wiggins has over 17 years of banking experience & 20 years combined in sales & management. She's had an array of leadership, coaching, & customer service training while with working side by side with executives to develop team & move the dial in a Fortune 100 organization. Some of her roles in the financial industry have included Bank Vice President, Wealth Management Strategist & Advisor, Private Banker, Regional Sales Manager, and Business Development Coach.

Clarksville Fencing

Founded in 1975, by Dwight and Anita Luton, Clarksville Fencing still follows the same philosophy: providing highly quality products and installation with timely service with honest business practices. Incorporated in 1995 as T.F.C., Clarksville Fencing ownership soon changed to Anthony Luton, Joey Myers and Lori L. Smith.

After spending most her childhood playing among the hardware and fence materials and 'working' for the company by licking envelopes and stamps, Lori returned to Clarksville Fencing to continue her family's business. She's excited to impact the company differently from her parents and older brother. Lori received her bachelor's degree from Austin Peay State University, MBA from Murray State University and MMFT from Trevecca Nazarene University; she spent her career in various corporate roles prior to returning to Clarksville Fencing in 2010. She and her husband, Shane, spend most of their spare time involved in their children's athletics and activities. Avid sports fans, they're never too far away from a game – whether their child's game, a local school, or on television. Their family is active in First Baptist Church of St Bethlehem.

Song's Tae kwon Do Family Martial Arts Center

At Song's Taekwondo we are dedicated to providing high quality, professional martial arts training to all of our students in a friendly, safe, and supportive environment. We strive to instill in each of our students the key virtues expected of a Black Belt, both as concerns martial arts and character.

Domino's Pizza

Antonio Murgas, franchise owner of Domino's Pizza moved to Clarksville in 1992 where he attended public schools. He later attended Hopkinsville Community College and Tennessee Tech University. He left college to further his Domino's career. Antonio has been with Domino's for 19 years where he began as a pizza maker. He purchased his first two stores in October 2008 and today has grown to five store locations in Clarksville. Antonio is married to Dava Murgas, owner of Chameleon Salon and they have three children. Antonio Murgas is a district-wide partner in Education with Clarksville Montgomery County Schools. Antonio is a board member for the CMC Education Foundation and partners locally with numerous non-profit organizations giving back to the community.

Clarksville-Montgomery County Minority Business Development Workshop Presented by: