

**Clarksville River
District
Commission
Annual Report
2009**



Presented to the Clarksville City Council
By: Daniel Binkley – Chairman
Nelson Boehms – Chair Elect



CHAIRMAN'S MESSAGE

I am the Chairman of the River District Commission, proudly serving my second year as Chair, and on my third year of the Commission. The River District Commission is a group of volunteers approved by the City Council and the Mayor tasked to provide visioning for the area recognized by the Regional Planning Commission as the River District in order to create a more vibrant and sustainable Riverfront, to shine as the crowning jewel of Downtown Clarksville and the entire City.

This dedication to our City also plays a positive and proactive role in recruiting industry, promoting Austin Peay State University, tourism and many other areas as well. As a community, we are making major strides in this positive direction, and we must give credit to all Government leaders as well as Civic and Community leaders involved in this effort!

Our River is the City's crowning jewel, an asset that any City would love to have. Clarksville was founded on the Cumberland River, an economic catalyst for growth at its founding. As we continue to focus our efforts to revitalize our Downtown and Riverfront, this River will once again be a catalyst for economic growth; an effort not focused on the Steam Boat, but one focused on using our River for all the great qualities and beauties it possesses and to provide our community with a quality of life unsurpassed. As we continue to focus on the further development of this great asset, I would ask each and every one of you, Council Women and Men, to support the Commission's vision for our City's River District.

Best Regards,
Daniel Binkley - River District Commission-Chairman

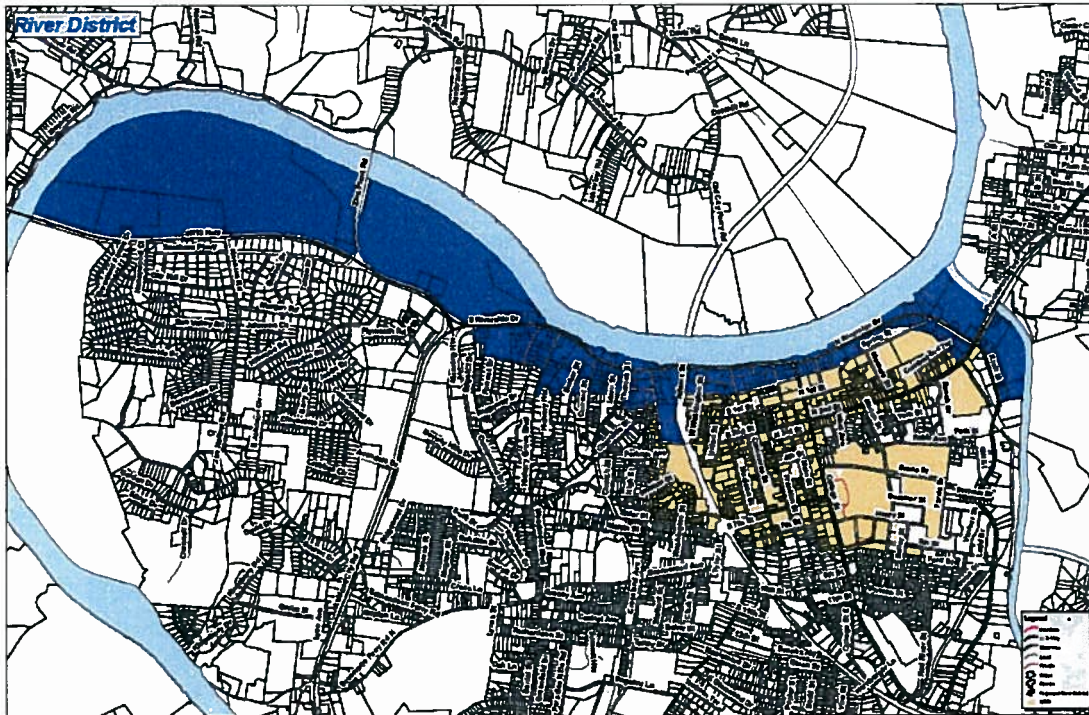


MISSION

The Commission exists to (1) create a link between the riverfront and the old town area, and (2) plan a more active, vibrant waterfront district

The Clarksville River District Commission is a quasi-governmental entity created by the City Council in 1987. The Commission is composed of nine voting members appointed by the Mayor and approved by the Council, as well as five ex-officio members.

The River District is a delineated area consisting of approximately 681.7± acres and 27,613± linear feet of water front. The Red River is recognized as the northern boundary and the district meanders upstream South and West to the McClure Bridge at Hwy 48/13. In 2008 the River District Commission proposed, and the City Council passed, design guidelines for this district. Chairman Binkley endorsed these guidelines stating the goal to, *"provide for regulated development that promotes a safe, attractive, unified streetscape that recognizes the value of the adjacent Historic Downtown and related neighborhoods and the river and*



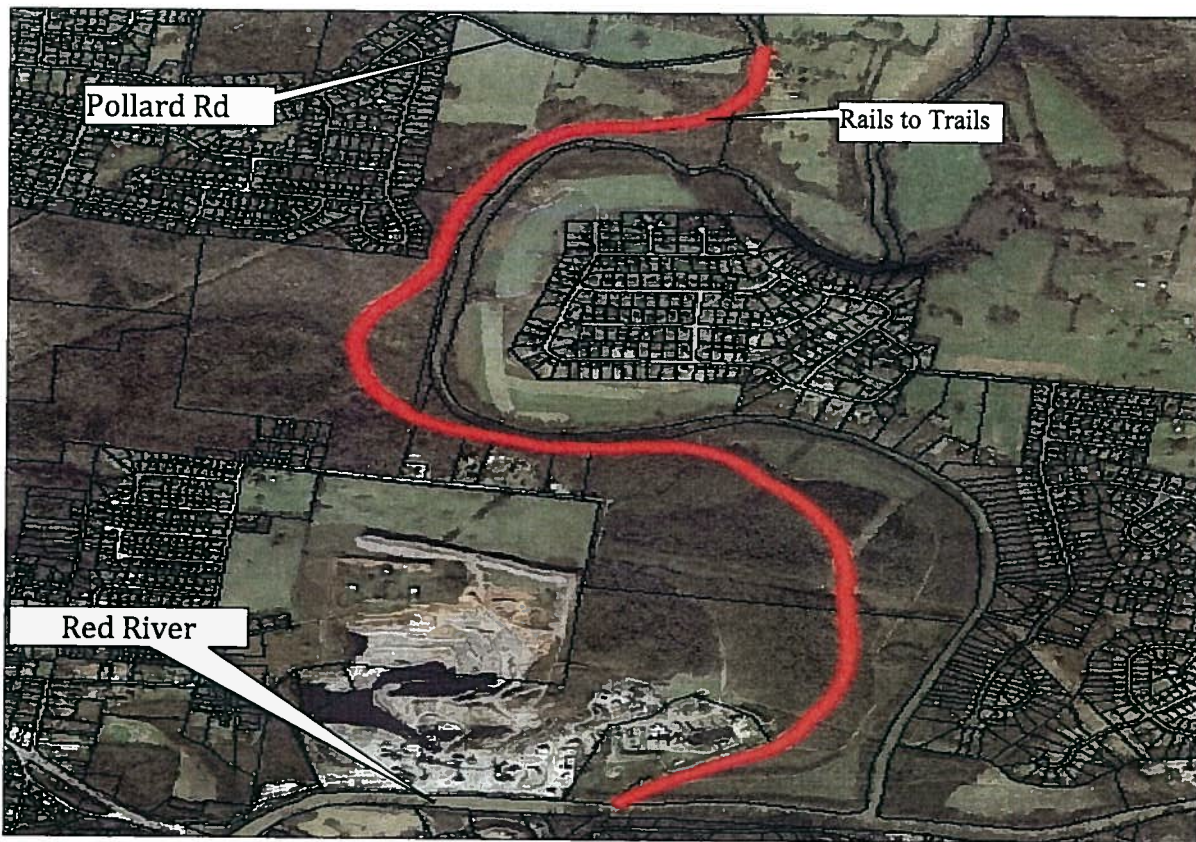
developing Riverwalk Park system and promotes a mix of future development to include retail, housing, entertainment and recreation in a district of increasing value and aesthetic appeal."



RAILS TO TRAILS

Also in the planning stages for over 2 decades have been the Rails to Trails. With a Master Plan developed in the early eighties this recreational amenity has finally seen advancement in this fiscal year.

The Rails to Trails Project has the potential to span roughly 8 miles of biking, walking and jogging trails, utilizing an old railroad bed. A pilot project is underway, utilizing the City's Parks and Recreation and Street Department workforce, and plans for this section to open early to mid fall. With plans to develop north to Heritage Park and South to the Red River eventually the heart healthy walkway will also connect across the Red River to the Riverwalk and in the more distant term to Ashland City's Rails to Trails properties.





MARINA/FAIRGROUNDS REDEVELOPMENT



After nearly 30 years of planning and talking and then planning again, the Clarksville Marina has finally left the drawing board and become real. In July 2009 ground will be broken and the first phase of the marina development is scheduled to be completed by the Fall of 2010. From the design of the well reputed landscape architecture and civil engineering firm JJR,LLC of Madison, Wisconsin the River District Commission, Marina sub-committee, the City Council and Mayor Piper have brought this vision to fruition.

Managed by Greg Batts and his family of the renowned Prizer Point Marina on Kentucky Lake the Clarksville Marina will promote "Clarksville's reconnection with their Riverfront." Mr. Batts states that "this development will help turn downtown into a destination where people will play, shop, eat, and live. The Clarksville Marina will be a mixed use facility offering everything from benches and trails to enjoy the serenity of people watching & greenways, as well as access, via the Riverwalk, to plays, museums, a Civil War Fort, restaurants & shops, festivals and other amenities the downtown, Fairgrounds & Marina District provides."

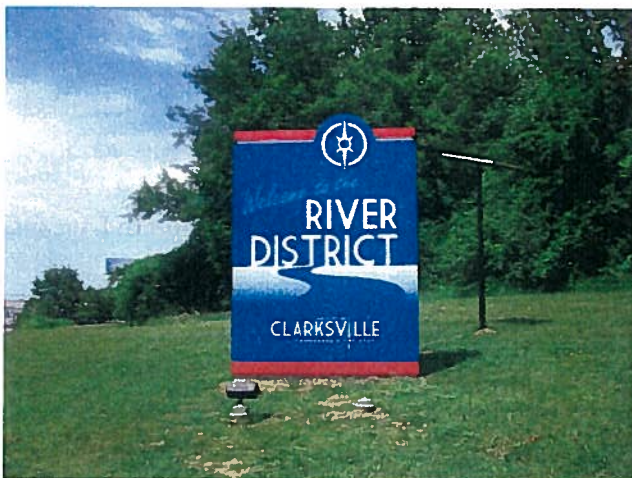
In the second phase of construction, a drystack storage system and other Marina amenities will encourage more people to enjoy the inter-coastal water system and stop in Clarksville, TN.





RIVER DISTRICT BRANDING/SIGNAGE

This past year, we partnered with MMA Creative to come up with branding for our River District. When we set out to do this, we wanted our branding to be in line with the City's new marketing package. What we came up with was a complete package, everything from logos to signage that will give the District its own identity. Since this time of finalizing this package, we have installed two new welcome signs at the entrances to the River District. Also in partnership with the Parks and Recreation Department, the McGregor Park Sign was given a facelift. We plan to carry this new identity throughout the District as funds become available in the future and as new areas of the district are developed.





PHASE II MASTER PLAN



We are in the final stages of our Phase II Master Planning, which is a multi-year visioning plan to provide the City with a conceptual idea of the possibilities encompassed in our District. This project has been a huge undertaking, and many hours have gone into the making of this plan. This Plan will become a resource for future development along our Riverfront.



THE CITY OF CLARKSVILLE River District Master Plan - Phase II North Extension



BUDGET REQUEST FOR FISCAL YEAR 2010

Memberships & Conventions	\$ 5,000
Printing & Binding	3,000
General Supplies	<u>2,025</u>
Total for Fiscal Year 2010	\$10,025

COMMISSIONERS

Daniel Binkley (Chair)

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